

Creative Economy Research Center SWPS University  
of Social Sciences and Humanities

Warsaw, Chodakowska street 19/31  
T. Tomaszewski Assembly hall  
2<sup>nd</sup> floor  
15<sup>th</sup> of December 2017

## **Creative Economy in Poland - Facts and Myths**

### Conference Programme:

8<sup>30</sup>-9<sup>00</sup> Registration

9<sup>00</sup>-9<sup>15</sup> Opening

- Professor Grzegorz Sędek, Vice Rector for Research SWPS University of Social Sciences and Humanities,
- Professor Dorota Ilczuk, Head of Creative Economy Research Center SWPS University of Social Sciences and Humanities,
- Joanna Lora, Chargee de mission scientifique et universitaire (French Institute in Warsaw)

9<sup>15</sup>-11<sup>00</sup> First panel: **Creativity in economic development**

Co-ordinated by Professor Marian Noga (WSB Universities, Wrocław)

- Professor Jan Milewski PhD. (SWPS University) - *Creativity in history of economic development*
- Professor Philippe Bouquillon (LABSIC Laboratory Sorbonne 13) - *Genesis and essence of creativity*
- Justyna Jochym (Cracow Festival Office)
- Marcin Jacoby PhD. (SWPS University)
- Rupert Weinmann (Head of Austrian Cultural Forum)

11<sup>00</sup>-11<sup>15</sup> Coffee Break

11<sup>15</sup>-13<sup>00</sup> Second panel: **Creative economy - Facts and myths**

Co-ordinated by Professor Dorota Ilczuk (SWPS University)

- John Davies (NESTA) – *Digital and creative industries*
- Professor Łukasz Gaweł (Jagiellonian University, National Museum in Cracow) - *Does museum dust kill creativity?*
- Iwan Wyrpajew (Weda)

- Katarzyna Plebańczyk Ph.D. (Jagiellonian University in Cracow) - *Why do we need balanced development in culture?*
- Professor Marian Noga (WSB Universities) – *Solow-Swan Model in the characteristics of creative economy.*

13<sup>00</sup>-13<sup>45</sup> Lunch Break

13<sup>45</sup>-15<sup>30</sup> Third panel: **Labour market of authors, creators, visual and performing artists**

Co-ordinated by Wojciech Walczak (Council of Music and JM Orchestra)

- Professor Dorota Ilczuk with the team of Creative Economy Research Center SWPS University *Artist's labour market. Free but not wild.*
- Miłosz Bembinow Ph.D. (Management Secretary of Associations of authors ZAiKS)
- Krzysztof Lewandowski (General Director of the Associations of authors ZAiKS)
- Staszek Trzeciński (Culture Manager, STX Music Solutions)
- Sylwia Chutnik (Writer, Literaly Union)
- Professor Anna Villarroya (Associate Professor, University of Barcelona)

15<sup>30</sup>-15<sup>45</sup> Coffee Break

15<sup>45</sup>-17<sup>30</sup> Forth panel: **Video games**

Co-ordinated by Professor Mirosław Filiciak, Dean of Faculty of Arts and Social Sciences SWPS University

- Anna Ceynowa, Maciej Dydo (Department of intellectual property and media, Ministry of Culture and National Heritage) – *Support of the Ministry of culture and national Heritage for the creative sector*
- Maciej Miąsik (Indie Games Polska) - *Video games in India. Explosion of creativity, it's brilliance and shadows*
- Michał Bobrowski (Webedia) - *The condition of the Polish video game industry*

17<sup>30</sup>-17<sup>45</sup> Summary and conclusions of the conference

Representatives of Creative Economy Research Center SWPS University

Sponsors:

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